

## **Bielefeld International**

### **Conference on Applied Business (BiCAB)**

*„Skills shortage- approaches and solutions from universities,  
companies and politics“*

**Chair:** Prof. Dr. Riza Öztürk (Dean, Business Faculty) and Prof. Dr. Natalie

Bartholomäus, Vice President Sustainability, People & Culture

## **Agenda**

### **Welcome, opening and keynote speeches**

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| 9.30-10.00  | Welcome and Opening Speeches – Prof. Dr. Riza Öztürk (Dean, Business Faculty) and Prof. Dr. Natalie Bartholomäus (Vice President Sustainability, People & Culture, Bielefeld University of Applied Sciences) |
| 10.00-10.20 | Keynote speech – Eike Krull (Head of Corporate Human Resources), Wilhelm Böllhoff GmbH & Co. KG  |
| 10.20-10.40 | Keynote speech – Henrich Hardieck, Procorator WEGE (Economic Development Agency /City of Bielefeld)  |
| 10.40-11.00 | Keynote speech - Dr. Wido Geis-Thöne, German Economic Institute  |
| 11.00-11.30 | Panel discussion   |
| 11:30-11.50 | Coffee break   |

**Session 1 chair:** Prof. Dr. Müge Klein, Turkish-German University/Turkey

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| 11.50-12.10 | <b>Bridging the Gap: Navigating Skills Shortage through Artificial Intelligence</b> , Prof. Dr. Alessandro Spano, Virginia Angius, Serena Racis, University of Cagliari/Italy |
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- 12.10-12.30      **Who Aspires to Go and Why – an Analysis among Turkish University Students**, Dr. Nilgün Dağlar-Sezer, Selin Karaca Varinlioğlu, Merve Ahter Dede, Alper Engin, Prof. Dr. Dilek Zamantılı Nayır, Prof. Dr. Vivian Carstensen, Turkish-German University/Turkey and HSBI/Germany
- 12.30-12.50      **„If you can´t get new People, at least don´t snub the ones you have“ - Organizational Cynicism of Employees in Times of Skills and Labour Shortage**, Prof. Dr. Jan Schilling, HSBI/Germany
- 12.50-13.40      Lunch
- Session 2 chair:**    **Prof. Dr. Dilek Zamantılı Nayır, Turkish-German University/Turkey**
- 13.40-14.00      **“Hadi, gidelim!” - Evaluating the Attractiveness of Job Offers Abroad: Insights from Turkey**, Prof. Dr. Moritz Botts, Melih Pehlivan, Hilmi Berkay Abbasoğlu, Turkish-German University/Turkey
- 14.00-14.20      **Digital Transformation and Skills Shortage as a Hen-Egg Problem: Comparison of Germany and Turkey**, Prof. Dr. Müge Klein, Umur Ejder Halhallı, Prof. Dr. Sven Packmohr, Turkish-German University/Turkey and Malmö University/Sweden
- 14.20-14.40      **Digitalization as an answer to skills shortages? Changing processes and requirements in accounting and auditing and the impact on university education**, Prof. Dr. Tim Kampe, HSBI/Germany
- 14.40-15.00      Voting best two papers and coffee break
- 15.00-15.45      Discussion forum with all participants and brief summary, evaluation
- 15.45-16.00      Awarding the two best paper