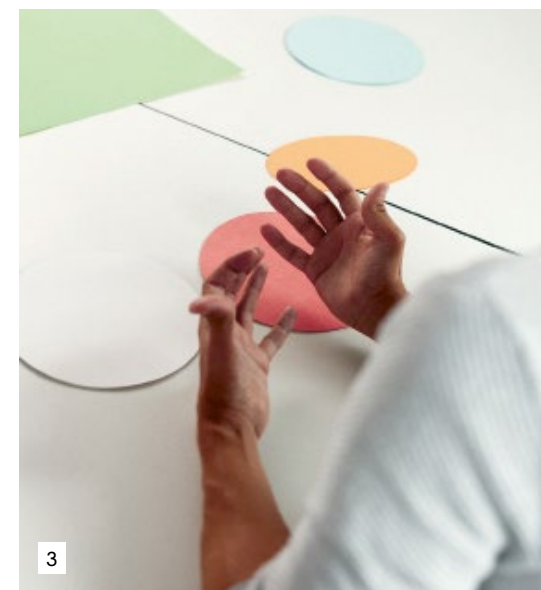


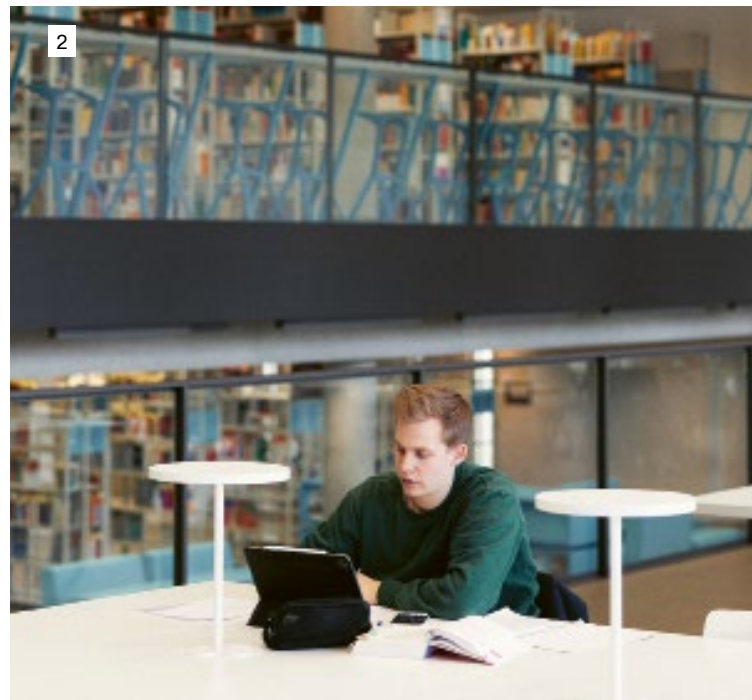


- 1 Bielefeld School of Business offers interdisciplinary, international programmes
- 2 Modern learning atmosphere in the library
- 3 Simulation games, the Business Psychology Lab and close contacts with companies allow for studies with relevance to practice

1



3



2

STUDY MODELS

Around 3,000 students are enrolled in 19 study programmes in the fields of Business Administration, International Business, Business Law, Business Information Systems and Business Psychology at HSBI's Bielefeld School of Business.

Full-time studies

Full-time studies are the "traditional" university studies with classroom teaching during the lecture period as well as their preparation and follow-up work, written examinations and possibly term papers during the lecture-free period. Practical projects, work placements and additional options, such as language courses, may be included, depending on the study programme.

Part-time studies

In part-time studies, distance learning elements are combined with classroom teaching, which usually takes place on Saturdays during the lecture period. Thus, the studies can be combined with a full-time job or an apprenticeship. Bielefeld School of Business offers both part-time bachelor's and master's degree programmes.

Work-integrated studies

In work-integrated studies, students are enrolled at HSBI and at the same time employed in a company for which they receive a salary. Work terms and academic terms at the university alternate in blocks of 13 weeks. The work experience can be gained in vocational training/ an apprenticeship or in a study-related internship. It is also possible to study alongside your job.



Information on the study programmes
www.hsbi.de/wirtschaft/studiengaenge

STUDY PROGRAMMES

Bachelor

- Business Administration part-time, BI or GT Campus
- Business Administration full-time or work-integrated
- International Studies in Management
- Business Information Systems full-time or work-integrated
- Business Psychology
- Business Law

Master

- Controlling Finance Accounting
- General Management MBA, part-time
- International Business Management
- Management for Engineering and Natural Sciences MBA, part-time
- Marketing and Sales
- Human Resource Management and Organisation
- Taxation and Audit
- Business Information Systems
- Business Psychology
- Business Law

Certificates

- Compliance Manager Digitalisation and Law
- Doing International Business
- International Project Management

www.hsbi.de/wirtschaft



hsbi.de

General enquiries on studies

Student Advising and Counselling
 (Zentrale Studienberatung, ZSB)
 – Tel: +49 521.106-7758
zsb@hsbi.de
www.hsbi.de/zsb

CONTACT

Hochschule Bielefeld
 Interaktion 1, 33619 Bielefeld

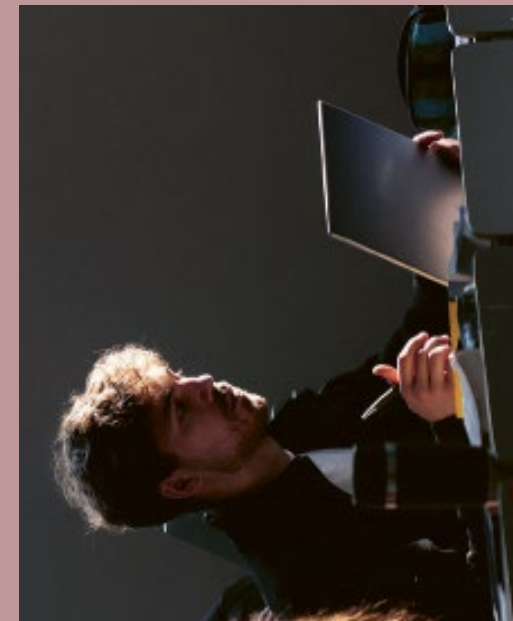
Bielefeld School of Business
 Subject-specific enquiries at
 Bielefeld School of Business
 – Tel: +49 521.106-5066
studienberatung.wirtschaft@hsbi.de
www.hsbi.de/wirtschaft/studium

HS'BI

Hochschule
 Bielefeld
 University of
 Applied Sciences
 and Arts



Bielefeld School of Business



Bielefeld School of Business



1



2

WHAT WE OFFER OUR STUDENTS

- Study content that is up to date,
- Lectures, projects and seminars in small groups,
- Studies with relevance to practice and international opportunities,
- Modern facilities.

Study content that is up to date

Our study programmes impart subject-related scientific theories and methods based on recent findings that are relevant to students' later everyday professional life. The study content is continuously updated and supplemented by future topics such as sustainability and digitalisation. In addition to the classic compulsory Business Administration modules, students can choose to specialise as their studies progress – for example, in marketing, controlling, HR, production and logistics or taxation. For Business Law, students have the option to specialise in marketing law, data protection or compliance. Business Psychology focuses on aspects of personnel and marketing psychology, while Business Information Systems places emphasis on topics such as digital transformation and software development as well as the management of information systems.

Lectures, projects and seminars in small groups

Our faculty offers students efficiently organised studies in small groups as well as direct contact with the lecturers. Students' schedules are enhanced by offers in academic writing, mathematics and other selected teaching areas as well as individual consulting offers.

Relevance to practice

East Westphalia-Lippe (Ostwestfalen-Lippe, OWL) is one of the most economically powerful regions in Germany and characterised by the large number of successful family businesses. Our lecturers have extensive professional experience and maintain diverse business contacts. This network enables professional exchange and facilitates students' entry into professional life. Work experience (internships, projects, seminars) is an integral part of studies and allows students to get in touch with potential employers, while they gain a first glimpse of professional life.



3



4

International opportunities

In each of the faculty's study programmes, students have the opportunity to spend a semester abroad at one of the numerous partner universities within and outside Europe. A year or a semester abroad is mandatory in both the undergraduate programme International Studies in Management (ISM) and its postgraduate counterpart International Business Management (IBM). The stay abroad is facilitated by the uniform and transparent way in which foreign examinations are accredited to the students' own degrees. In some programmes, double degrees are possible, e.g. in Türkiye and Italy.

Modern facilities

The faculty offers an excellent atmosphere for teaching and learning. The approximately 100 members of teaching staff conduct their courses in eight lecture halls, 40 seminar rooms and four PC work rooms with a network laboratory. The rooms' multi-media equipment allows for teaching to take place not only on campus, but also via live-stream. Additionally, entire sessions can be recorded using this technology. Applications such as SAP, business simulation games, tools for surveys and statistical data analysis allow for practical training to be oriented towards the current state of research and development. The Business Psychology Lab is fully equipped to analyse human behaviour in business-relevant situations.



5

1 Seminar-based teaching in small groups

2 More than 60 partner universities within and outside Europe

3 Multi-media equipment in the seminar rooms and lecture halls

4 Student project: cryptocurrency and blockchains

5 Student project: digital marketing solutions for the World Wide Fund For Nature (WWF) Germany